

## PRIVACY POLICY

Thank you for visiting Holly's Hope for a Cure, Inc. website, [www.hollyshopeforacure.com](http://www.hollyshopeforacure.com) (hereinafter the "Web Site"), and for reviewing our Privacy Policy. This Privacy Policy is applicable to our Web Site, as well as, to Holly's Hope fore a Cure, Inc., (hereinafter "Holly's Hope fore a Cure, Inc." or "HHFAC") as an organization. At Holly's Hope fore a Cure, Inc. we take your right to privacy very seriously. For that reason we have set forth this privacy policy so we can make sure you understand how and why we use the information you give us. Because your privacy is important to us, we provide you with notice and choices about the collection and use of your information. To make this notice easy to find, links are provided at the bottom of the Web Site homepage. By visiting [www.hollyshopeforacure.com](http://www.hollyshopeforacure.com) , you accept the practices described in this Privacy Policy.

### Holly's Hope for a Cure, Inc. Privacy Policy

Holly's Hope fore a Cure, Inc. does not disclose, give, sell, or transfer any personal information about your visit unless required by law to do so. HHFAC respects the privacy of each and every visitor to our Web Site. We collect a limited amount of information on usage of the Web Site for statistical purposes, in order to measure the number of visitors to the various sections of our site and to help us make our site more useful to visitors. The information that is provided to us through our Web Site is treated with respect and confidentiality. If you identify yourself by sending us e-mail, we will use this information to respond to your inquiry or request. We may additionally add your e-mail address to our database for future use in connection with direct mailing of relevant and related information. If you do not wish to be included in our database, please opt out.

### Your Options & Opting Out

Any personal information that you voluntarily provide to HHFAC Web Site (via e-mail or otherwise) and/or Holly's Hope fore a Cure, Inc. may be used for marketing or promotional purposes by Holly's Hope fore a Cure, Inc. or any of its affiliates. The information provided by you may also be used for the following: to communicate items of interest from Holly's Hope fore a Cure, Inc. or to communicate offers from other companies that offer information that may be of value to you. If you object to these uses for any reason, or no reason at all, you may opt to remove your personal information from our database by unsubscribing to any e-mail you may receive or by sending an e-mail request with "UNSUBSCRIBE" in the subject line to [info@hollyshopeforeacure.com](mailto:info@hollyshopeforeacure.com)

We respect your privacy and allow you to restrict internal and external sharing of your personal information. We recognize that you may wish to limit the ways in which we contact you and we offer the following options:

1. Do not contact me by telephone.
2. Do not contact me by postal mail.
3. Do not contact me by email.
4. Do not share my contact information with other non-profit organizations.
5. Do not contact me with fundraising requests supporting

Holly's Hope fore a Cure, Inc..

6. Limit your fundraising appeals to semiannual solicitations only.
7. Do not contact me or share my information with anyone.

If you contact us with an opt-out request, all reasonable efforts will be taken to ensure that you will not receive any of the selected communications from us in the future. If you do not wish to opt out at this time, you may do so at a later date should you so desire.

If you opt back into a specific service, you will receive communication in that manner, regardless of your overall opt out selections. These services may include newsletter subscriptions or e-mail communication by asking a question using "Contact Us."

### **Third Party Sites**

Holly's Hope fore a Cure, Inc. is an organization committed to the highest ethics and standards, both in fact and appearance. While Holly's Hope fore a Cure, Inc. encourages and permits text links to the content on Holly's Hope fore a Cure, Inc. Web Site, we cannot ensure the protection of any personal information that you provide to a third-party site that links to or from the HHFAC Web Site. Additionally, although the HHFAC Web Site does provide links to other third-party websites, we cannot assume any liability with respect the privacy of any information you choose to provide to the third-party websites. These third-party websites may have their separate privacy and data collection practices. Any personal information that you provide to these third-party websites will be regulated by their own privacy policy, if any. Holly's Hope fore a Cure, Inc. can assume no responsibility or liability whatsoever for the practices, actions or policies of these third-party sites, and cannot be responsible for the content or privacy practices of such sites and you hereby agree to release, save, indemnify and hold harmless Holly's Hope for a Cure, Inc., and its officers, directors, shareholders, employees, agents and personnel from any and all responsibility or liability whatsoever for the practices, actions, or policies of these third parties and for the content of said third party web sites.

### **Acceptance of These Terms**

By using this Web Site, you agree that you have reviewed and accept these conditions and limitations regarding the privacy of any personal information you provide to us. You further acknowledge that you agree to our Privacy Policy. If you do not agree to this policy, please do not use the HHFAC Web Site. Holly's Hope fore a Cure, Inc. reserves the right to change this policy at any time. Your continued use of the HHFAC Web Site following the posting of changes to our Privacy Policy will signify your acceptance of those changes.

If you have any questions about this Privacy Policy and/or the practices of the Web Site or the HHFAC please feel free to contact us at

 [info@hollyshopeforacure.com](mailto:info@hollyshopeforacure.com) .

